

Overview Experienced creative professional with 10+ years of excellence in writing, journalism, technology, and marketing.

Experience **Consultant, Product Marketing**

Dell

August 2014 – Present

Senior technology storyteller with strong focus on content, product marketing, creative projects, and brand strategy for the IT industry's #1 enterprise technology portfolio.

- Marketing Communications Writer, 2014
- Promoted to Senior Marketing Manager, 2015
- Promoted to Senior Advisor, 2016
- Promoted to Consultant, 2017

Content Marketing Manager

Xand/Access Northeast

April 2009 – August 2014

Lead corporate marketing resource, responsible for website, inbound marketing, lead gen, social media, editorial content and field marketing activities. Successfully led multiple M&A rebranding projects.

- Network Operations and Technical Documentation, 2009
- Promoted to Marketing Associate, 2011
- Promoted to Content Marketing and Social Media Manager, 2012

Journalist and Assistant Editor

Worcester Magazine/Holden Landmark Corporation

December 2006 – April 2009

Reporter, assistant editor, and features writer, responsible for creation of cover stories, production of newspapers and magazines, community relations, research, and copy editing.

- Freelance sports contributor, 2006
- Staff reporter, 2007
- Assistant Editor, 2008
- Features/Cover Story Writer, 2009

Published Works Journalism

Worcester Magazine
Famous Monsters of Filmland Magazine
Kabooooom.com
TheBestGameApps.com
Sturbridge Times Magazine
Leominster Champion
Holden Landmark
Millbury-Sutton Chronicle

Creative Writing/Comics

“Crisis Vector”, Radical Visions, 2018
“The Call Up”, Colonial Comics, Fulcrum Press, 2017
“Crypt Zero”, Radical Visions, 2016
“Generation Nirvana”, The 27 Club, Action Lab, 2016
“Voodoo Bird”, Radical Visions, 2015
“Mantua County”, Shakespeare Shaken, Red Stylo, 2012

Television

“The True Story” – Discovery/The Smithsonian Channel
Episode “Die Hard 4.0”, adapted from 2009 Worcester Magazine article “Hackertown.” Appeared on-camera as subject matter expert and production advisor.

Consulting

Provider of marketing and communications consultation services to leading IT firms, including ghost writing for corporate leadership, development of website copy and marketing assets, proofreading and editorial services, and brand development.

Education

Lunenburg High School, Graduate, Class of 2000
Mount Wachusett Community College, 2001
Daytona State College, 2003-2004, Journalism
Cisco Networking Academy, 2005, CCNA Prep Course

Portfolio

www.radvon.com

References

Available upon request.

Erik Radvon